

Press Release

**From Councillor Barry Stamp
Staffordshire County Councillor
Gnosall Division**

Date : 16th May 2004

Use: Immediate

New Signs Put Church Eaton On The Map

Visitors to Church Eaton are in for a big welcome as the village now boasts some new, and quite unique, nameplate signs.

The Village signs are a joint project between the Parish and County Council's, have a picture of the village incorporated in the sign above the village name. Because of this feature they are the first of the type in the Stafford Borough area.

Barry Stamp, County Councillor for the village said he was delighted with the way the signs, on each approach road to the village, had been received.

"In Staffordshire, village name signs are not unusual but in general these all follow the same pattern and usually contain, as well as the village name, a drawing or badge depicting some feature of the village in question. However when Church Eaton Parish Council discussed replacing their old and rather dilapidated village signs they wanted something different and thought an actual photograph of the village would be ideal. Luckily when this idea was put to the County Council's Highways Department one of the officers remembered seeing an advertisement in a trade magazine for a company who could produce photo signs. Although the Council had not used this firm before they did agree to pay half the cost of the signs if the Parish Council would pay the rest. The results are outstanding. The image is crystal clear and is certainly being noticed by everyone who enters the village. The signs have really become a talking point and are an excellent example of how the County Council can work alongside the Parish in helping to fulfil their ambitions. The uniqueness of these new signs has certainly put Church Eaton on the map, said Cllr Stamp.

Further details from: Councillor Barry Stamp
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Notes to Editors: A photo opportunity can be arranged with Cllr Stamp and a representative of the Parish Council at one of the signs in Church Eaton. Please ring 01785 822723 or 07771688331 to arrange.